Course Title: Sports, Society and Culture
Course Code: LONS SOSC 343
Subject: Sport Gender, Sociology, Economics
Credits: 4
Contact Hours: 50
Semester/Term: ☒ Semester
☐ J-Term
☐ Summer

| Course Description: | This course provides an in-depth exploration of the complex interrelationships between sport, culture, and society. We will examine how sports both influence and are influenced by various social institutions and cultural norms. The course takes an interdisciplinary approach, analysing sports through the lenses of history, sociology, politics, economics, and gender studies.

We begin by investigating the role of industrialization and the British Empire in the rise of modern sports. Additional topics include the connections between sports and national identity, social class, globalisation, marketing and finance. We conclude by reflecting on what comes next for sports.

The course incorporates guest speakers, field trips, and discussions to provide students with a unique understanding of the impact of sports in modern society. |

| Course Requirements: | Text
Sport, Culture and Society: An Introduction by James Thor

The Age of Football: Soccer and the 21st Century Hardcover
by David Goldblatt

Sport, Theory and Social Problems A Critical Introduction
By Eric Anderson, Adam White

Social Issues in Sport Third Edition by Ron Woods |
Soccernomics (2022 World Cup Edition): Why European Men and American Women Win and Billionaire Owners Are Destined to Lose
by Simon Kuper (Author), Stefan Szymanski (Author)

Journals

The International Centre for Sport History and Culture (ICSHC): The ICSHC is a world-leading research institute that specialises in the history, culture, and politics of sport. Their website includes a wealth of resources for students and scholars, including articles, books, and online courses.

The North American Society for the Sociology of Sport (NASSS): The NASSS is a professional organisation for scholars who study sport. Their website includes information about upcoming conferences, workshops, and job openings.

The Journal of Sport and Social Issues: This journal publishes articles on a wide range of topics related to the social impact of sport. It is a good resource for students who are interested in learning more about the latest research in the field.

Additional Readings and Resources

Additional readings and resources are available from the instructor on the course Canvas site through Arcadia University.

Assignments

<table>
<thead>
<tr>
<th>Course Requirements</th>
<th>Percentages</th>
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<tbody>
<tr>
<td>1. Participation &amp; Class Discussion</td>
<td>10 %</td>
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<tr>
<td>2. Weekly case-studies to be uploaded</td>
<td>25 %</td>
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<tr>
<td>3. Written in-class midterm examination</td>
<td>30 %</td>
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<td>4. Final presentation</td>
<td>35 %</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
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Learning Outcomes and/or Expected Student Competencies and Assessment Measures:

<table>
<thead>
<tr>
<th>Learning Outcomes</th>
<th>Course Requirement that will be used to assess the student’s achievement of this outcome</th>
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<tbody>
<tr>
<td>Develop an understanding of the role of industrialization and the British Empire in the rise of modern sports and its connections between sports and national identity, social class, globalisation, marketing and finance.</td>
<td>Weekly uploads, Participation</td>
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<td>Develop critical thinking skills to reflect on the broader implications of sports in modern society, including their influence on culture norms and societal values.</td>
<td>Midterm</td>
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<tr>
<td>Engage in Interdisciplinary Analysis: Students will learn to approach sports topics from the perspectives of history, sociology, politics, economics, and gender studies.</td>
<td>Final presentations</td>
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<tr>
<td>Critically Reflect on the Future of Sports: Students will engage in discussions and critical thinking to ponder the future of sports in our rapidly changing society.</td>
<td>Class Participation &amp; Midterm</td>
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Course Outline:

In addition to the sessions and events detailed below, the class will also attend one or two live sporting events, subject to scheduling and ticket availability.

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
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<tbody>
<tr>
<td>Session 1</td>
<td>History, Industrialisation and Sports - British Empire</td>
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<tr>
<td>Session 2</td>
<td>Who plays the global game - Globalisation</td>
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<tr>
<td>Session 3</td>
<td>More than a game - Sport as Culture</td>
</tr>
<tr>
<td>Session 4</td>
<td>Games for Gentleman/Ladies - Sport and Social Class</td>
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</tbody>
</table>
### Session 5
What brand do you play - Sport as business

### Session 6
It’s all natural - Sport and body

### Session 7
Run Like a Girl/Throw like a girl - Sport and gender

### Session 8
Social Media and Sport - enhance your brand

### Session 9
Finance and sport - World Cup, Olympics, Equal Pay, partnerships

### Session 10
Field experience - stadium visits

### Session 11
God Save the King - Sport and Nationhood

### Session 12
Better Together - Sport and Community

#### Other Policies:

**Expectations**
Professional behaviour is expected of all students. This includes preparation for classes, on-time attendance at classes, attendance at all group sessions and appropriate participation in the form of attentiveness and contributions to the course. Respect for the academic process is the major guiding principle for professional behaviour and extends to all communications, including email.

**Attendance Policy**
Prompt attendance, full preparation, and active participation in class discussions are expected from every student in every class session. The full London Center Attendance Policy is published in the Academic Toolkit.

**Submission of Work**
Written work due in class must be submitted as per the lecturer’s instruction, by the stated deadline. Failure to sit a required examination or submit the requisite final assignments for a course will result in a grade of F for that course. Arrangements made with individual instructors do not supersede this requirement. For mitigating/extenuating circumstances to be considered, you must contact the Arcadia Academic Office prior to the work deadline. End of semester assessments must be submitted on time and before departing the country.

**Plagiarism Policy**
You are expected to subscribe to the principles of academic integrity, and you must be willing to bear individual responsibility for your work while studying abroad. Any academic work (written or otherwise) submitted to fulfil an academic requirement must represent a student’s original work. Any act of academic misconduct, such as cheating, fabrication, forgery, plagiarism or facilitating
academic dishonesty, will subject a student to disciplinary action.

Communications

For email communications, students must use their Arcadia University email account. Students are responsible for any information provided by e-mail or through Canvas/Intranet postings.

Classroom Etiquette

Eating is not permitted in any classroom. Kindly dispose of rubbish in the bins provided. Please keep your mobile phones on silent/off in class. Electronic devices must be put away during class unless you are asked to use them for class purposes.

Students Requiring Academic Accommodations

Students with documented disabilities requiring accommodations to meet the expectations of this course should disclose this information while enrolling into the program, and before leaving the United States so that appropriate arrangements can be made. Please direct any support queries regarding disability or learning differences to the Associate Director of Academic Affairs (London Center).

Incident Reporting and Compliance with Sexual Harassment and Misconduct Policies

Arcadia University is committed to supporting students abroad who are affected by any incident which impacts their safety or well-being, including but not limited to: reports of possible crime, behavioral issues, discrimination or harassment, sexual misconduct, hospitalization, other health concerns, or issues prompting early program departure ("Incidents"). This may include assisting affected individuals with accessing the criminal justice system or internal processes, as available. Arcadia generally defers to the wishes of the individual affected, but Arcadia does comply with the University’s Sexual Harassment and Misconduct Policy and any relevant laws for all programs that operate under its auspices, and there may be circumstances where an individual’s autonomy may be limited. Information about Arcadia’s policies and procedures, including the Policy Prohibiting Sexual Harassment and Sexual Misconduct, can be found in the Student Handbook.

| Prerequisites: | None |
| Country and Program Connection: | |