Custom Program Webinar

How can Arcadia work with you?

Welcome! The webinar will start at 2:00 pm EST.
How the webinar works?

Tech Support: Stephen Tippett
tippetts01@arcadia.edu

Your microphone has been muted and video turned off

We will stop periodically for questions –
To submit questions, you can type into the Chat to the presenters.

VoIP webinar

Adjust the size of video feed versus the presentation slides

We are recording the webinar and will make the recording available to you

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Welcome!

The College of Global Studies at Arcadia University works closely with partners to create custom first year, summer, semester, short-term and academic-year faculty-led study abroad programs designed to meet your institution's unique needs.

Outline of Presentation

- Locations
- Standard elements
- Additional elements
- Custom Program models and examples
- Health and Safety overview
- Process and timeline
- Support
The Arcadia Difference

• **Academic Quality** — A university with an international reputation for academic leadership in study abroad for over 65 years.

• **Health and Safety** — Health insurance and liability coverage, 24 hour emergency phone, safety and security protocols and procedures.

• **One to One Attention and Support** — Dedicated and knowledgeable staff to assist faculty and students pre-departure and while in-country.
Multi-city and multi-country programs

Could discuss options in other cities in countries where Arcadia has an established Center

- England – London and Oxford
- Scotland – Edinburgh
- Ireland – Dublin
- Spain – Barcelona
- Italy – Rome and Sicily
- Turkey – Istanbul
- Greece – Athens
- South Africa – Cape Town
- Australia – Melbourne and Sydney
- New Zealand
- Airport transfer
- In country transportation or local transport pass
- Student housing
- Faculty housing
- Welcome and farewells meals
- Orientation and related activities
- Classroom space and center use
- In-country pastoral care
- Pre-departure support
- Marketing support
- 24 Hour emergency support
- HTH Worldwide Insurance
- Liability insurance
• Arcadia taught courses and transcript
• Guest lectures
• Cultural excursions
• Academic Site Visit
• Library access
• Visa advising
• Student application services
• Flight support
• Access to service learning and internship opportunities
• Access to local subsidized events
Questions
US Faculty Led

- Traditional faculty led program
- This includes Arcadia support with logistics and services, but home school would have complete control all academics.

Examples

1. Strategic Communication in South Africa, Summer 2012 - 2015 - Arcadia arranged accommodation, one night homestay in a local township, site visits to PR agencies, excursions (ex. Museums, hiking, Robben Island, Table Mountain and more).
2. Career Exploration in Australia, JTerm 2015 – Arcadia arranged accommodation, 5 guest lectures and site visits, guiding to facilitate team building, ropes course and all other excursions.
Collaborative Programs

- Significant collaboration between Arcadia and home school in program delivery
- Course(s) taught by home school faculty and by Arcadia faculty or Arcadia staff provides a significant amount of support
- Arcadia may issue an Arcadia transcript (depending on academic arrangement)
- Students may be folded into existing Arcadia programming
Examples

1. Communications in London, Spring 2016 - Students take 1-2 courses taught by home school faculty and then take the remaining course through Arcadia’s London Now selection. Students essentially on the London Now Program with library access, subsidized events, Student Center membership, etc just as a London Now student would. Arcadia issues transcript.

2. Business in Barcelona Summer 2014, 2015 - Course taught by home school faculty and 2nd course taught by Arcadia faculty. Students were not integrated into existing Arcadia programming.

3. Pre-freshman Program in Athens, Summer 2014, 2015 - Arcadia arranged accommodation, Arcadia Athens faculty led field study trip, courses taught by home school faculty. Home school issues transcript.

4. Human Rights in South Africa, Summer 2015 - Course taught intensively on home school campus for 2 weeks. Group arrives in South Africa and Arcadia’s Resident Director delivers on-site academic program, Arcadia arranged housing in country, guest lectures, excursions, volunteering opportunities and meals. Home school issues transcript.
Integrated Programs

• Courses completely taught by Arcadia faculty, Arcadia transcript issued.
• In most cases, students would be folded into existing Arcadia programs with special ‘home school only’ elements added to the program.
• Students may work with Program Manager for predeparture.
• Arcadia may teach courses based off of home school syllabi.

Examples

1. Nursing in London (Spring) where students are folded into regular London Now Program for the semester but Arcadia sources faculty to teach home schools biology curriculum.

2. First Year Programming in London (fall or spring) - Students are essentially London Now students but have added support and activities (advisors visiting from home schools, dinners, orientation elements). Students also take writing course built off of home schools syllabus.

3. General Education Program in Athens (semester) - Arcadia matched the home schools general education curriculum with our courses in Athens Center. Arcadia also modified language syllabus to accommodate home schools needs.
Faculty or Staff Development Seminar

- International experience for your faculty or staff.
- An opportunity to showcase specific country/city locations for future Custom Program development.

Example

- Faculty seminar to Turkey. Can include accommodation, classroom space, guest lectures, arranged excursions, local transport, welcome/farewell meals, health and accident insurance.
Questions
### Health and Safety

- Full time Director of Health Safety and Security
- Clery Act and Title IX reporting
- Medical insurance coverage for all students and faculty by HTH Worldwide
- Arcadia’s insurance certificate for HTH Worldwide and general liability are shared
- Political and natural disaster evacuations services
- Emergency protocols and incident management
- Vetted medical facilities and in country contacts familiar with local systems
- 24 hours emergency phone in country

### Where

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<thead>
<tr>
<th>Elements</th>
<th>Program Models</th>
<th>Health and Safety</th>
<th>Process</th>
<th>Support</th>
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<tbody>
<tr>
<td>Arlene Snyder</td>
<td>Director of Health, Safety and Security</td>
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<td>Tim Barton</td>
<td>Director of Student Services</td>
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<td>Rich Conroy</td>
<td>Student Safety Officer</td>
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Questions
Generally 9 - 18 months in advance
Development Stage involves
Program Manager, Administrator at
home school and possibly faculty

In order to price a program,
we generally need:

- Program dates or program length
- Enrollment target
- Number of program leaders and teaching assistants
- Classroom space requirements
- Housing requirements
- Local transportation or international travel
- Included excursions and activities
- Number of site visits or guest lecturers
- Not sure? We can advise
Program Manager produces a 5-6 page **Program Proposal** which includes:

- Program Objective
- Course Details – per home school requirements
- Dates
- Program Fee
- Arcadia University background
- US and Overseas Staff Details
- Orientation/Housing Details
- Health and Safety Overview
- Program Fee Inclusions and Exclusions
- Timeline for Future Action; Billing Dates

Proposal acceptance results in **Program Agreement** which includes liability certificates/Health and accident policy and detailed financial information regarding billing and payment deadlines.
• Marketing support - Web pages, flyers, online info sessions, campus visits
• Application services/form collection - Arcadia Passport
• Student billing support
• Visa assistance
• Housing/country/city guides
• Housing assignments
• Predeparture orientation (in person or webinar)
• Program Leader Guides
• Travel Guides
Leaders will receive detailed information regarding their itinerary - this could include all tickets and bookings with detailed instructions on where you need to be and when.

Dedicated staff member for program.

In country medical issues and emergencies - our staff can handle so leaders can continue teaching and supporting the students.

When leaders return, they will have an opportunity to speak with Arcadia about the program - discuss any concerns or problems, suggestions on how to improve for the future and how to restart the process for the next year.
Questions
Thank you!

• Jacki Daddona – daddonaj@arcadia.edu – England, Scotland, Ireland

• Julia Levy – levyj@arcadia.edu – Spain, Italy, Greece, Turkey, South Africa, Australia, New Zealand

• John Wells – wellsj@arcadia.edu

Book and appointment to speak with Jacki or Julia: https://customprogramming.youcanbook.me/